



Effective Date: 4/25/18

This Privacy Policy governs the manner in which SRGNC MF Downtown Sunnyvale, LLC collects, uses, maintains and discloses information collected from users (each, a "User") of the [www.citylineflats.com](http://www.citylineflats.com) website ("Site"). This privacy policy applies to the Site and all products and services offered by SRGNC MF Downtown Sunnyvale, LLC.

## **PURPOSE**

The purpose of this Privacy Policy is to inform you about the types of information we gather about you, including information gathered when you visit the Site, and information we may receive from third parties or affiliates in addition to that online information, how we may use that information, whether we disclose that information to anyone, and the choices you have regarding our use of, and your ability to correct, the information. SRGNC MF Downtown Sunnyvale, LLC strives to help visitors of the Site protect their privacy while using our Site.

We collect information on behalf of the property owner and/or manager who lists or advertises properties on the Site and/or use services offered through the Site to communicate or transact with potential or actual renters (collectively, the "Property Manager") and for our own use in connection with our operation of the Site. All information pertaining to the specific properties is passed along to the Property Manager. This Privacy Policy governs our use of such information, but does not govern the use, storage and/or further collection of information that may occur at the property level, which use, storage and further collection will be governed by the Property Manager's privacy policy. If a privacy policy is not available for the property shown on the Site, you should seek such information from the Property Manager.

THE SITE IS NOT INTENDED FOR CHILDREN AND SRGNC MF DOWNTOWN SUNNYVALE, LLC DOES NOT KNOWINGLY SOLICIT OR COLLECT PERSONAL INFORMATION ON THE SITE FROM CHILDREN UNDER THE AGE OF 13. IF SRGNC MF DOWNTOWN SUNNYVALE, LLC LEARNS THAT A CHILD UNDER THE AGE OF 13 HAS SUBMITTED PERSONALLY IDENTIFIABLE INFORMATION TO YARDI THROUGH THE SITE, IT WILL TAKE REASONABLE MEASURES TO DELETE SUCH INFORMATION FROM ITS RECORDS AND TO NOT USE SUCH INFORMATION FOR ANY PURPOSE (EXCEPT WHERE NECESSARY TO PROTECT THE SAFETY OF THE CHILD OR OTHERS, AS REQUIRED BY LAW, OR AS MAY OTHERWISE BE REQUIRED BY LAW).

## **PERSONAL IDENTIFICATION INFORMATION**

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register on the site, subscribe to the newsletter, fill out a form, and in connection with other activities, services, features or resources we make available on our Site. Users may be asked to provide, as appropriate, their name, email address, mailing address or phone number. Users may, however, visit our Site anonymously. We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personal identification information, except that it may prevent them from engaging in certain Site related activities.

## **NON-PERSONAL IDENTIFICATION INFORMATION**

We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer, and technical information about the Users' means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

## **WEB BROWSER COOKIES**

Our Site may use "cookies" to enhance User experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose

to set their web browser to refuse cookies, or to alert them when cookies are being sent. If User chooses to reject cookies, some parts of the Site may not function properly.

### **HOW WE USE COLLECTED INFORMATION**

SRGNC MF Downtown Sunnyvale, LLC collects and uses User personal information for the following purposes:

- To improve our Site
- We continually strive to improve our website offerings based on the information and feedback we receive from you.
- To improve customer service
- Your information helps us to more effectively respond to your customer service requests and support needs.
- To administer a content, promotion, survey or other Site feature
- To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails
- The email address Users provide will only be used to respond to their inquiries, and/or other requests or questions. If User decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the User would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

### **HOW WE PROTECT YOUR INFORMATION.**

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site. Sharing your personal information We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

### **SHARING OF INFORMATION COLLECTED**

Except as set forth in this Privacy Policy or as specifically agreed to by you, we will not disclose any information we gather from you on our Site. We may share your personal information with our third-party service providers (including payment processors and screening companies) or with other select third parties who offer goods or services we think may be of interest to you. From time to time, we may partner with other organizations or companies to provide co-sponsored or co-branded promotions, services or events and may share your personal information with our co-sponsor. We also may provide your personal information to service providers or contractors to perform functions on our behalf, such as, but not limited

to, companies or individuals hired to: communicate news, deliver SRGNC MF Downtown Sunnyvale, LLC promotional materials via e-mail and direct mail and to assist SRGNC MF Downtown Sunnyvale, LLC with sending communications and performing other marketing and support functions. These third parties may use technologies to measure the effectiveness of ads and emails and use information about your visits to our Site so that we may provide you with a better experience on our Site. SRGNC MF Downtown Sunnyvale, LLC also may use third-party social media platforms, including third-party social media websites, to communicate with you.

We also may share with third parties, including, without limitation, our corporate partners, aggregated demographic and statistical information that is not personally identifiable (including, for example, the number of users who searched for certain types of housing, the daily number of unique visitors to the Site, how many users clicked on a particular advertisement and how many users were using a certain internet service provider).

SRGNC MF Downtown Sunnyvale, LLC also may disclose an individual's personal information:

- to a person who in the reasonable judgment of SRGNC MF Downtown Sunnyvale, LLC is seeking the information as an agent of the individual;
- in situations where sharing or disclosing your information is required in order to offer you products or services you desire;
- to a third party or parties, where disclosure is required or permitted by law, a judicial proceeding, a criminal investigation, a court order, or legal process;
- if, in the reasonable judgment of SRGNC MF Downtown Sunnyvale, LLC, it is necessary to enforce compliance with our internal policies or the Terms of Use, to prevent illegal activity or suspected fraud, or to protect our Site, customers, or others; and
- to any other entity that acquires all or a portion of our organization by merger, reorganization, operation of law, or a sale of some or all of SRGNC MF Downtown Sunnyvale, LLC assets.

SRGNC MF Downtown Sunnyvale, LLC may be required to use or disclose your information in connection with a legal action or other proceeding, including without limitation, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request.

#### **CHANGES TO THIS PRIVACY POLICY**

SRGNC MF Downtown Sunnyvale, LLC has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

#### **YOUR ACCEPTANCE OF THESE TERMS**

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

#### **CONTACTING US:**

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

901 Mariners Blvd. 7th Floor  
San Mateo, CA 94404

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